

# 17<sup>th</sup> International Welsh Pony and Cob Society Show

*to be held at the*

Royal Welsh Showground  
Llanelwedd, Builth Wells, Powys, Wales, UK

*on*

Saturday 6<sup>th</sup> & Sunday 7<sup>th</sup> August 2011

- ***In Hand, Ridden & Driven Classes*** for Sections A, B, C, D and Welsh Part-breds
- ***Sponsorship Packages available***
- ***Trade Stand space available***  
(5m x 4m : £100. For other sizes, please contact the Society)

All enquires to:

Welsh Pony and Cob Society, ~~6 Chalybeate Street,~~  
~~Aberystwyth, Ceredigion. SY23 4HP.~~

BRONAERON, FELINFACH, LAMPETER, CERDIGNON, SA48 8AG, 01570-471754  
Tel.: ~~01970-617501~~ eMail: [secretary@wpcs.uk.com](mailto:secretary@wpcs.uk.com)

[www.wpcs.uk.com](http://www.wpcs.uk.com)

# The Welsh Pony and Cob Society



*Cymdeithas y Merlod  
a'r Cobiau Cymreig*

*Established 1901*

PATRON: HER MAJESTY THE QUEEN

***Bronaeron, Felinfach, Lampeter, Ceredigion, SA48 8AG***

Telephone: 01570 471754

Fax: 01570 470435

Web Address: [www.wpcs.uk.com](http://www.wpcs.uk.com)

Email: [secretary@wpcs.uk.com](mailto:secretary@wpcs.uk.com)

AP/KJ

Mrs. W. Bijma,  
Harderijkerweg 479,  
8077 RH Hulshorst,  
Holland.

19<sup>th</sup> October 2010

Dear Mrs. Bijma,

## **17<sup>th</sup> International Welsh Pony & Cob Society Show**

Please can you inform your members of the next Welsh Pony & Cob Society International Show which will be held on the 6<sup>th</sup> and 7<sup>th</sup> August 2011 at the Royal Welsh Showground in Builth Wells, Powys, Wales. I am enclosing a leaflet that you can copy to circulate and promote the event.

The Show schedule will be ready in the New Year and will be available from the Office.

We are inviting Overseas Societies to support the Show by becoming a Sponsor and I enclose some information on this opportunity. If you have any queries regarding sponsorship, please either contact myself at the above address or Adrian Bowen at Mayfield, Pwll Trap, St. Clears, Carmarthenshire, SA33 4AS; telephone 00 44 1994 230871.

If you have any queries, please do not hesitate to get in contact.

Yours sincerely

PP - Anna Prytherch  
Principal Officer

Enc.



# 17<sup>th</sup> International Welsh Pony and Cob Society Show Sponsorship Packages

*With the International Show scheduled to take place on the 6<sup>th</sup> and 7<sup>th</sup> August 2011, sponsorship packages have now been prepared to support the cost of running the Show and enable businesses and individuals to contribute to the success of the event.*

## **A] SECTION SPONSOR – A, B, C, D, WPBR, Ridden, Driven**

Individuals or organisations that would like to sponsor a particular Section in the Show are asked to submit a sealed bid of the total funding proposed, to be received by the Society office no later than 1<sup>st</sup> October 2010.

A minimum amount of £1,000 is sought for this prestigious sponsorship package that will cover the presentation of Medals and Championship awards within the nominated Section. This is an opportunity for excellent publicity for the winning Sponsor, who will be acknowledged in a prime position in the Show Catalogue and credited verbally during the Show.

## **B] GOLD SPONSOR**

*Cost: > £500*

To include 4 tickets for the Dinner plus complementary bottle of wine; complementary tea/coffee throughout Show duration; Sponsor's details to be included in the Show catalogue.

## **C] SILVER SPONSOR**

*Cost: >£100 <£500*

To include 2 tickets for the Dinner plus 2 complementary glasses of wine; complementary tea/coffee throughout Show duration; Sponsor's details to be included in the Show catalogue.

## **D] BRONZE SPONSOR**

*Cost: <£100*

To include access to complementary tea/coffee throughout Show duration; Sponsor's details to be included in the Show catalogue.

## **E] GENERAL DONATIONS**

General donations of smaller amounts welcome and those who support the Show in this way will have their names listed in the Show catalogue.

If you would like to become a Sponsor, please contact the Society at:  
Bronaeron, Felinfach, Lampeter, Ceredigion SA48 8AG  
Tel: 01570 471754 Fax: 01570 470435



# 17<sup>th</sup> International Welsh Pony & Cob Society Show Enquiry Form

Name:	
Address:	
Postcode:	Email:
Tel:	

## Nature of Enquiry

<b>SPONSORSHIP PACKAGE</b> <i>(please tick area of interest):</i>				
<b>A] – please state Section</b>	<b>B] Gold Sponsor</b>	<b>C] Silver Sponsor</b>	<b>D] Bronze Sponsor</b>	<b>E] General Donation</b>

<b>TRADE STAND SPACE</b>	
<b>5 m x 4 m (£100)</b>	
<b>Other size required</b> <i>(please specify)</i>	

<b>Notes:</b>
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